

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length Run Times	SPW	Мо	Tu V	/e Th	Fr S	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30 12:05A- 1:05A (EST)		1 1	1	1 1	I I	!	1	\$300.00	\$300.00	Columbus (WSYX)	12:05A KIMMEL	10/2/12
2.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30 4:28A- 4:59A (EST)		1	1	; 1;	ı,	I	1	\$40.00	\$40.00	Columbus (WSYX)	4:30A NEWS	10/2/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30 4:28A- 4:59A (EST)		1 ¦	1	1 :	!	!	1	\$40.00	\$40.00	Columbus (WSYX)	4:30A NEWS	10/2/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30 5:01A- 5:30A (EST)		-	1		1 !	1	1	\$125.00		Columbus (WSYX)	5A GDC	10/2/12
5.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30 5:30A- 5:57A (EST)		!	1	1 1	!	!	1	\$125.00	· · · · · · · · · · · · · · · · · · ·	Columbus (WSYX)	5:30A GDC	10/2/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30 5:30A- 5:57A (EST)		1 !	1	1 1		1	1	\$125.00		Columbus (WSYX)	5:30A GDC	10/2/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30 5:58A- 6:30A (EST)		1	1	!!!	1 .	:	1	\$500.00		Columbus (WSYX)	6A GDC	10/2/12
8.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30 6:30A- 6:57A (EST)		1		1 1	1	1	1	\$500.00		Columbus (WSYX)	6:30A GDC	10/2/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30 6:30A- 6:57A (EST)		1 ;		1	1	;	1	\$500.00		Columbus (WSYX)	6:30A GDC	10/2/12
10.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30 6:58A- 8A (EST)		:	1	1	1 !	1	1	\$550.00		Columbus (WSYX)	7A GMA	10/2/12
11.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30 8A- 9A (EST)		:		1 1	1	1	1	\$550.00		Columbus (WSYX)	8A GMA	10/2/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30 8A- 9A (EST)		1 ;	1			!	1	\$550.00	· · · · · · · · · · · · · · · · · · ·	Columbus (WSYX)	8A GMA	10/2/12
13.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30 10A- 10:57A (EST)		1	1	1 1	!		1	\$300.00		Columbus (WSYX)	10A RACHEL RAY	10/2/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30 10A- 10:57A (EST)		1 !	1		1	1	1	\$300.00		Columbus (WSYX)	10A RACHEL RAY	10/2/12
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				C(ONFIE	$\langle M \rangle$	\T [(UN	COI	VTF	RAC	T			7	

Date:

Comments:

Accepted-Agency/Advertiser:

Date:

Accepted-Station:



WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Ohio Media Strategies 1480 Dublin Rd Columbus, OH 43215

Contract #

Advertiser

Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

CPE

Agency

1386990 Schedule Dates

11/01/12-11/05/12 Leonard for Treasurer-Brown for Judge (74402)

Ohio Media Strategies (8330)

WSYX/WTTE/ESYX/WWHO

Local/Political Candidate Agency BRD

Date Entered Last Modified Entered By

10/02/12

10/02/12

Dawn Hachtel No

Nov. 2012 Grand Total:

Columbus (WSYX)

By Broadcast Month Spots <u>Rate</u> 32 \$19,355.00 32 \$19,355.00

Product POLITICAL CANDIDATE (ns) (1186) Brand

Spicer, Donald

(614) 487-3526 /

Leonard Brown 2012 1031-1106 (477985) HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1

Headline # Demo

CO-OP

Order Type Package Deal Commission %

15.00

\$2,903.25

Normal

Net Total \$16,451.75

Sales Tax

Commission

Comments

Weekly/Irregular

WSYX

1031

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Si	ı Sp	ots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	10:57A- 12P (EST)			l t	1 1	1	1 ¦	l !		1	\$800.00	\$800.00	Columbus (WSYX)	11A VIEW	10/2/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10:57A- 12P (EST)		1	1	! I	1	1	!		1	\$800.00	\$800.00	Columbus (WSYX)	11A VIEW	10/2/12
17.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	12P- 12:56P (EST)			1	1 1	1 !	T	1		1	\$500.00	\$500.00	Columbus (WSYX)	12P NOON NEWS	10/2/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12P- 12:56P (EST)		1	1	1 1	1	1	!		1	\$500.00	\$500.00	Columbus (WSYX)	12P NOON NEWS	10/2/12
19.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	4P- 4:30P (EST)			J 1	i i	1	- !	!		1	\$700.00	\$700.00	Columbus (WSYX)	4P JUĎGE JUDY	10/2/12
20.0	Normai Line / SPOT	11/05/12-11/05/12	2	:30	4P- 4:30P (EST)		1	1	!!	1		1		1	\$700.00	\$700.00	Columbus (WSYX)	4P JUDGE JUDY	10/2/12
21.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	4:30P- 5P (EST)			I I	1 1	!	1 ;	!		1	\$700.00	\$700.00	Columbus (WSYX)	4:30P JUDGE JUDY	10/2/12
22.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	5P- 5:30P (EST)				1 1	1 ;	į.	!		1	\$900.00		Columbus (WSYX)	5P NEWS	10/2/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)		1	I I	1 1	!	ŀ	ı !		1	\$900.00		Columbus (WSYX)	5P NEWS	10/2/12
24.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	5:30P- 5:58P (EST)			l I	1 1	1	1 !	:		1	\$900.00		Columbus (WSYX)	5:30P NEWS	10/2/12
25.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	5:58P- 6:30P (EST)			1	1 1	1 ;	!	!		1	\$1,300.00		Columbus (WSYX)	6P NEWS	10/2/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:58P- 6:30P (EST)		1	1	1 1	1		-		1	\$1,300.00		Columbus (WSYX)	6P NEWS	10/2/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7:28P- 7:57P (EST)		1	1	1 1	1	!	!		1	\$1,000.00		Columbus (WSYX)	7:30P ACCESS HOLLYWOOD	
28.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	11:01P- 11:34P (EST)			1	1 1	1 !		-		1	\$1,000.00		Columbus (WSYX)	11P LN	10/2/12

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ccepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Dates

Ohio Media Strategies 1480 Dublin Rd Columbus, OH 43215

Line Type / Break Type (Ref #)

29.0 Normal Line / SPOT

30.0 Normal Line / SPOT

31.0 Normal Line / SPOT

32.0 Normal Line / SPOT

Line

Contract #

Agency

Product

Salesperson

Brand

Schedule Dates Advertiser

11/01/12-11/05/12 Leonard for Treasurer-Brown for Judge (74402)

Ohio Media Strategies (8330)

1386990

Leonard Brown 2012 1031-1106 (477985)

Sales Office WSYX/WTTE/ESYX/WWHO

Buyer Name Spicer, Donald Phone/Fax (614) 487-3526 /

1031

Account Types Billing Type Comments

Date:

CO-OP POLITICAL CANDIDATE (ns) (1186) Headline # Demo Order Type HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1

CONFIRMATION CONTRACT

Local/Political Candidate Agency BRD Weekly/Irregular

Accepted-Station:

WSYX

Date Entered 10/02/12 Last Modified

Entered By

Package Deal

Commission %

Commission

Net Total

Sales Tax

10/02/12

Dawn Hachtel

No

Normal

15.00

\$2,903.25

\$16,451.75

By Broadcast Month Spots 32 \$19,355.00

Grand Total:

Nov. 2012

Columbus (WSYX)

32 \$19,355.00

<u>Rate</u>

Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments Entered 11/05/12-11/05/12 :30 11:01P- 11:34P (EST) \$1,000.00 \$1,000.00 Columbus (WSYX) 11P LN 10/2/12 :30 11:35P- 12:04A (EST) 11/01/12-11/01/12 11!! \$750.00 \$750.00 Columbus (WSYX) 10/2/12 11:30P NIGHTLINE 11/05/12-11/05/12 :30 11:35P- 12:04A (EST) \$750.00 \$750.00 Columbus (WSYX) 11:30P NIGHTLINE 10/2/12 11/03/12-11/03/12 :30 7:58A- 9A (EST) 1 1 1 \$350.00 \$350.00 Columbus (WSYX) 8A GMA SAT 10/2/12

Date:

Comments:

B/E	Bookend	P/E	Piggy	Back

Accepted-Agency/Advertiser: